Wynona Redmond is Public Affairs Director for Dominick’s Finer Foods, an Oakbrook, Illinois-based chain of supermarkets owned and operated by Safeway, Inc. She oversees the operations of the Public Affairs Office including Public Relations, Local and State Government Relations, Community Relations, Special Events and the Dominick’s Children’s Foundation. Wynona also serves on the Safeway Corporate Diversity Advisory Board and as an officer of the Dominick’s Children’s Foundation.

By Nakia Davis

Q&A WITH WYNONA REDMOND,
PRESIDENT, NATIONAL BLACK PUBLIC
RELATIONS SOCIETY

The National Black Public Relations Society (NBPRS) held its Ninth Annual Conference and Career Fair in Chicago, Sept. 20 – 23, 2007, at the Holiday Inn Chicago Mart Plaza. More than 300 public relations professionals and 100 students from around the country were in attendance. The four-day event included panel discussions examining PR issues and trends, awards presentations, a cultural reception and a host of other activities.

The conference theme was “Making Our Communities Better Through the Power of PR.”

According to NBPRS President Wynona Redmond, “The theme serves as a reminder and a challenge for us to bring to bear our talents, positions and influence to positively impact quality-of-life on every level for our communities. Our lives depend on it.” For more information, visit www.nbprs.org. The following is Q&A with national president Redmond.

1.) Can you tell readers a little more about yourself, your background?
For me, communications is a God-given gift and I’ve found my calling in public relations, a field which is a powerful vehicle for the shaping and delivery of messages. Some people get the impression that PR is all about socializing with media and celebrities. That’s really not the case for me. I have always seen public relations as a place where I could make a difference, bring about change. That’s why in my work I’ve naturally gravitated toward governmental agencies and public entities including Cook County Hospital, the Chicago Housing Authority and the Illinois Department of Children and Family Services.
I’ve also enjoyed working in a leadership capacity in just about every PR job I’ve had. That’s been important to me because it means I’ve really had a chance to impact what is happening in my world. PR has been my heart. I feel it’s been my calling and I’ve been proud to serve.

Why did you choose the field of Public Relations?
Growing up on the West Side of Chicago I got tired of hearing all these media stories about poverty and crime. There were too many of those stories. I knew there were a lot of positive stories in those same communities, so I wanted to provide balance to make sure some of the positive stories were told.

2.) What direction do you feel the Public Relations field is heading?
Public relations is definitely increasing in terms of importance. I believe that when we look at all the crises that are going on today, i.e., the bridge collapse in Minneapolis, the Tsunami, Hurricane Katrina, public relations is more relevant than ever. From crisis communications to the public information component, PR can be a bridge to connect individuals to resources; it can play an important role in survival. Public relations will continue to be a growing field.

What do you feel are the biggest influences/changes to the field currently?
Definitely technology. It is reshaping how we do business and is having an impact on public relations. We live in a world of citizen journalism. Anybody with a laptop can tell a story regardless of whether it’s true or not. As communicators we have to cut through more clutter than ever to deliver the real messages that matter most.

3.) Do you believe there are more challenges for African Americans in PR? And women?
Yes I think as African Americans we are challenged more to do the right thing. We can’t make decisions without giving consideration to our communities, our families. We have to be responsible. And that’s a fantastic challenge, to always be mindful of your potential power and influence and to use it for good.
For women, there is an interesting irony. There are many more of us in the field than men, however, in general, men make more money. We still have to fight for pay parity and equal opportunity.

4.) Of all the organizations you could join, direct or preside over, why NBPRS?
I believe in giving back. I believe that to whom much is given, much is required. I’ve had great mentors in PR. NBPRS is an organization committed to mentorship, professional development and career opportunities for minorities in the field. There is really a great network of practitioners who are involved with this organization and it is really a privilege to work with them and to serve them.

5.) As President of NBPRS, in what direction do you plan to take the organization?
As a national organization we are still pretty young – only nine years old. We have to continue to increase our capacity to grow and support our membership and our chapters. Jobs are a big focus because there are a lot of organizations out there looking for diverse candidates, so we just started a job bank. Also, there are a lot of African-American practitioners working independently. I’d like to better connect us all. I’d like our practitioners to pool our resources more so that we can make the most impact. I also envision us giving more and more recognition of the excellence we provide to the industry.

6.) Finally, on your biography on the NBPRS website, www.nbprs.org, you mention having been inspired by a quote from Dr. King. Can you explain how your career in Public Relations “allows you to live out his vision?”
The quote is, “I have the audacity to believe that people everywhere can have three meals a day for their bodies, education and culture for their minds, and dignity, equality and justice for their spirits.”
As Director of Public Affairs for Dominick’s, a division of Safeway, I get to live his vision by managing a variety of programs that impact the very things King spoke about. It was a part of his dream. In my position, I get to manage programs that impact people’s lives, such as food give-a-ways to the poor and fundraising to support causes such as prostate cancer and breast cancer research. I am in a wonderful position to support King’s dream by working to make a difference in the lives of my community every day.
Wynona’s Picture Gallery

Dorothy Brown, City Clerk and Wynona Redmond

Cheryl Pearson-McNeil, Senior Vice President, AC Nielsen
In 1964, just two years out of medical school, **Gloria Jackson** went to Altgeld Gardens, an impoverished community on Chicago’s South Side, to work in a local clinic for what she thought would be several months. Five years later, she had become so engrossed in the patients’ unmet needs and so appalled by the lack of quality public health services that she left that facility and started a new medical clinic, handling thousands of patients a year for the next few decades. The Clinic at Alged had a big impact on the community -- when it opened in 1970, the infant mortality rate, to take just one telling statistic, was 50.2 per thousand. By 1990, it had dropped to 9.2.

In 1997, on the completion of a modern state-of-the-art facility, Jackson Bacon retired as Medical Director, continuing as a consultant until 2001.

She was eager to do more than traditional health care to help the children she cared for succeed in life; so in 2004, at age 67, Jackson Bacon founded Project 18, a long-term effort to change the lives of low-income children from birth to age 18 by equipping their parents with the motivation and skills to inspire and guide their children to achieve success - emotionally, socially, physically, and academically. “Unless you’re going to take a child from his parents, you’ve got to train parents because they’re the ones who create a lot of the child’s environment,” Jackson Bacon says. “We’ve tried to come up with positive influences that could allow children to create goals for themselves and allow parents to be able to support them.”

Driving through Altgeld Gardens today, it is hard to imagine a more challenging environment in which to raise a child. Every serious risk factor that clusters in inner-city communities can be found here: poverty, unemployment, gangs, and easy access to guns and drugs. Yet it is here that Jackson Bacon sees hope. The Project 18 banner in their tiny office proclaims: “Imagine every child born today in our inner cities reaching age 18 free of alcohol and drugs, free of gang and criminal justice involvement, free of the burden of early parenthood-and raised in effective, caring families, with clear, attainable goals in life, a high school diploma and the commensurate knowledge. Free and 18.”

Jackson Bacon and her co-founder, Michael Edwards, who grew up in Altgeld Gardens and left to get his Ed.D. in education at Harvard, recognize that even the most impoverished neighborhoods include families that can be transformed to provide cognitive, emotional and social enrichment to their children, families that can facilitate school readiness, good behavior, and academic success.

Over the past three years, Project 18 staff has conducted small interactive parent training groups with nearly 300 parents. In the groups, experts work with parents to decrease negative behaviors and emotions and to encourage behaviors that help facilitate supportive, parent-child relationships.

Jackson Bacon credits her family’s history, traditions, support and encouragement she received as a child as the fuel for her determination to provide inner-city children with similar entitlements. “My success is related to the fact that my parents believed in me and set goals for me,” Jackson Bacon says. “Many of our children don’t have that today, and that’s what I’m trying to put back into the community,” she adds.

In recognition for her efforts, Gloria Jackson Bacon was recently named one of the $10,000 winners of *The Purpose Prize* for 2007.

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**The Purpose Prize**

for Americans leading with experience

**Recognizing New Innovators**

An inspiring new group of role models for “engaged retirement” is emerging. Unwilling to stuff envelopes or go off quietly to the sidelines, these change-makers are taking matters into their own hands and fashioning a new vision of the second half of life, one in which the expertise and talent of a lifetime is refocused on finding solutions to challenges in our communities, our country, and the world. They are living proof that aging does not equal stagnation and decline, that later life is a time of innovation, productivity, and creativity as rich as the younger years.

Yet, as a society, we have done little to elevate or underwrite the remarkable efforts of a new movement of individuals in their 60s, 70s, and beyond who constitute a lost continent of social entrepreneurship and leadership.

The Purpose Prize, celebrates and supports outstanding individuals 60 or older who are already producing significant social innovation and accomplishing work of great importance.

Now in its second year, The Purpose Prize is the nation’s only large-scale award for those in the second half of life working on critical social issues.

The five $100,000 winners and ten $10,000 winners were also selected. They have developed new ways to help children succeed in life through reforms to the education and foster care systems, and new methods to save lives through improvements in hospital safety, newborn care, and search-and-rescue efforts. In addition to the 15 winners, Civic Ventures has named more than 40 new Purpose Prize Fellows, all leaders in the movement to invent new ways to solve society’s toughest challenges.

**2007 Winners:**

Richard Cherry - New York, NY; Marian Kramer - Detroit, MI; Ray Anderson - Atlanta, GA; Sara Gonzalez –Atlanta, GA; Gary Maxworthy - San Francisco, CA - Dr. Gloria Jackson Bacon – Chicago, IL; Phil Borges – Seattle, WA; Wilma Melville – Ojai CA; Donald Berwick – Cambridge, MA; Adele Douglass – Herndon, VA; Jose-Pablo Fernandez – Houston, TX; Sharon Rohrbach – St. Louis, MO; H. Gene Jones – Tucson, AZ; Sally Bingham –San Francisco, CA; Gordon Johnson – Daytona Beach, FL.
Inspiration: by
Rev. Alberta Ware

Your Relations:
Public and Private

As Champagne and Beyond salutes professionals in the Public Relations arena, let’s take a look at your PR, your personal relations, both public and private. Public Relation companies are contracted to create goodwill for a person or institution’s image and is in reality a management function that focuses on two-way communication, fostering mutual beneficial relationships between an organization (or person) and its public. This is often done through press releases, media kits, special events and activities that promote and showcase the best side of the client. There is a code of ethics within which are six core values: advocacy, honesty, expertise, independence, loyalty and fairness.

Most people, (and maybe you are one), do not realize or remember that they are individual PR firms; that everything said or done contains some aspect of promotion and affect the perception of others. What has been your latest PR campaign? How have you chosen to market yourself to those you encounter in life? Is your press release, the personal image you present to others, honest and fair to all concerned?

Prior to presenting yourself to the public, it is important that you do a self-assessment. We all take time to check our appearance before we leave home to make sure that our clothing is appropriate, that our overall look is presentable; that the outer image is what we really want it to portray, and that is an excellent practice. However, you are only assessing your outer appearance, more important is the activity occurring in the inner recesses of your soul. Your inner core, the essence that is you, goes beyond the outer and can attract or repel what you experience throughout your day. For this reason, it is crucial that your inner base be one of honesty and love. You are the primary advocate for your life, so you must be clear about your goals and life plans. Schedule some quiet time on a regular basis and revisit your plan for your life. Make sure you are still on track and determine whether you need to modify or make adjustments. Remember, you are expressing your press release each time you walk out the door and your target audience is in essence, everyone you will ever encounter in whatever circumstance in which you find yourself.

As an individual PR expert, know that your presence has a powerful and meaningful impact on the world. Know that you are a V.I.P., a very important person in the overall scheme of things, as important to the world as you are to yourself. Be reminded that when you express from a level of inner honesty, fairness and love, that the universe must respond to you in the same manner. It is Universal Law!
Champagne’s Literary Den

How To Get Married...

and Stay Married

Foreword by Dr. Calvin Morris

DR. WILLIE TAPLIN BARROW
Visualization

What you see is what you get

Is there something you really want? Something that makes your heart skip a beat just thinking about it? Something so big, extremely magnificent and absolutely opulent that the thought of it just takes your breath away? Now, close your eyes and imagine that it is yours. You can almost touch it, taste it, feel it. Now open your eyes. Unfortunately for most, after you open your eyes, you conclude that this could never happen for you. My advice to you is to merge your thoughts into a dream. This enables you to live out of your imagination and not your memory. Webster defines thinking as “to have in the mind; have as an expectation; dreaming as a visionary creation of the imagination.” This is the key to manifestation in its purest form.

We have received mandates regarding this readily available tool throughout the bible, e.g. judge righteously, pray believing and think on things that are of good rapport. These are just a few verses that serve as ground rules. Henry Ford says it best, if you think you can do a thing or you think you can’t do a thing, you’re right.

We have learned that quantum physicists have concluded that everything in our universal plane is interconnected and made up of energy. Scientists have also agreed that we have the undeniable ability to choose how we will respond to the events or dramas in our lives and this action survives as some sort of a conductor to attract items with the same frequently or vibration, to us. So how do we harness this readily available mechanism? The use of visualization, creative or otherwise, is the answer. Because this takes a little time, you will have to spend less time thinking about negative situations. Start by thinking of something you really would love to have. In your mind, create a scenario, a 2-3 minute video, focusing entirely on receiving this wonderful thing and the feelings you will have after you have received this thing. Make a commitment to view your video several times daily. Sustained visualization will soften your resistance and increase your vibration toward your dream. Once you are able to hold this positive vibration, you will be able to taste, touch and experience the thing that you see so vividly.

By Stephanie E. Wilson-Coleman
Author of Is Anybody Listening? And Embracing Life’s Lessons
www.champagneconnection.com

Now you are probably wondering how to eliminate the unwanted drama you create daily. Simply stated, the process of visualization can be summed up as faith in action. We must diligently guard where we place our faith. Do you have more faith in “bad economic times” than in the Universes’ ability to fulfill all your desires?

Because living out of your imagination is easily than you think, there is no requirement to eradicate anything you are currently experiencing. The requirement is to shift your focus to what you would like to experience. As you spend more time “living in your imagination” you automatically decrease the time you spend “living in your nightmares”.

Give it a try and remember, life is too short to drink cheap champagne.
NATIONAL BLACK PUBLIC RELATIONS CONFERENCE URGES PRACTITIONERS TO RECOMMIT TO COMMUNITY

The National Black Public Relations Society (NBPRS) returned to the Windy City last weekend for four inspiring days of networking training and honoring those who paved the way for others at the group’s Ninth Annual Conference and Career Fair. Themed “Making Our Communities Better Through the Power of PR”, NBPRS, National President Wynona Redmond and Co-Chairs, David Rudd and Deborah Hyman welcomed more than 300 attendees.

The conference attracted Rev. Jesse L. Jackson, George Curry (former editor-in-chief of the National Newspaper Publishers Association News Service) and Tom Burrell (founder and chairman emeritus of Burrell Communications.

The conference was a reminder and a call to action for PR practitioners to keep service to the community paramount, said Redmond.

“PR professionals are facilitators connecting resources that address community needs”, Redmond said, “That should be our charge”.

The organization honored several individuals and companies known for their local, national and global levels of involvement. These include Rev. Jackson for his community commitment; Mr. Burrell who received the Lifetime Achievement Award; Sonya Jackson of United Airlines who stepped beyond her title to support the Katrina survivors; and ESSENCE Magazine’s Music Festival, which gave more than $100 million to benefit Katrina survivors.

Others honored were Cheryl Pearson-McNeil, Senior Vice President, Communications, AC Nielsen; Gwendolyn Quinn, founder, GQ Media and PR; Kim Hunter, President and CEO, La Grant Communications; Dr. Warwick Carter, President, Columbia College Chicago; and Antoinette Wright, President and CEO, DuSable Museum of African-American History.

Tom Burrell, founder and chairman emeritus, Burrell Communications, second from right, who received the Lifetime Achievement Award at the NBPRS conference, was joined by, left to right, Congressman Bobby Rush (D-Illinois); Michelle Flowers, President, Flowers Communications, who made the presentation, and Wynona Redmond, President, NBPRS.

Left to right, NBPRS Conference Co-chair Deborah Hyman, with Cultural Awards honorees Dr. Warwick Carter, President, Columbia College Chicago, Antoinette Wright, President & CEO, DuSable Museum of African-American History, Rev. Jesse Jackson, founder, Rainbow PUSH; and Wynona Redmond, President, NBPRS.
Sonya Jackson, Managing Director, Corporate Social Investment, United Airlines, center, received the Networking Award at the National Black Public Relations Society (NBPRS) Ninth Annual Conference and Career Fair. Deborah Hyman, conference co-chair, left, and Wynona Redmond, President, NBPRS, presented the award to Jackson, who helped coordinate one of the first relief flights to New Orleans with supplies for Katrina survivors.
Champagne and Beyond

News about champion achievers of our time. Women who achieve and beyond. Celebrating women at the pinnacle of their careers who are inspired to help other women.
Champagne’s From Here To Eternity
Roxana Lissa has been recognized as a pioneer in Hispanic market public relations since she was first featured on the front-page of La Opinion’s Business section in 1996. In June of 1999, the Wall Street Journal placed her on its front page in recognition for her groundbreaking work with the California Milk Processor Board (Got Milk?) bicultural teen campaign. This landmark article helped legitimize Latino audiences to both the media and corporate America.

Prior to launching RL Public Relations, Roxana served as account supervisor at Moya Villanueva, a Los Angeles-based public relations firm with expertise in the areas of corporate and Hispanic communications, marketing and public affairs. While there, Roxana supervised campaigns for the Anheuser-Busch Companies, Kraft Foods, and Coca-Cola, MoneyGram and California Federal Bank. On behalf of the Pharmacia Corporation, she handled international conferences and media events across Latin America including Argentina, Brazil, Chile and Mexico.

On behalf of the Century Council, a national not-for-profit organization funded by America’s leading distillers to fight underage drinking and drunk driving, Roxana coordinated the bilingual “Si Toma, No Maneje...If You Drink, Don’t Drive” campaign. She also worked with the Los Angeles Mayor’s office on various media relations projects for the Department of Water and Power and the Latino Commissioners.

Anita Tang is a multi-cultural, cross-border business strategist. She is managing director of Royal Roots Global Inc., a Chicago-based management and investment consultancy focused on U.S.-Chinese business. She works on projects in China, England, France, Hong Kong, Singapore and the United States.

Anita finds that the main challenge in cross-cultural, cross-border deals is not, as one might suspect, a difference of language, culture or time zone. Instead, it is seeing things from the other side’s perspective – the foundation of a long-term win-win deal. The secret of success is to listen, to understand. She made this point recently in Shenyang, when she addressed the XIVth World Productivity Congress on “Perception and Reality: China and Global Integration.”

With limited natural resources, the world economy depends heavily on human capital to increase productivity. The new, global executives must possess knowledge, expertise, and have language ability. But the keys to success are having the abilities to innovate and navigate between cultures. To bridge this gap, Anita is currently partnering with associates in Asia to bring interns to the United States. They gain valuable experience in the United States, and U.S. companies learn more about Asian culture and perspectives while gaining an Asian network.

Pat Tobin

Tobin & Associates, an African American-owned, woman-operated, public relations firm, was founded after its owner, Pat Tobin, realized both the impact and the power of the African-American consumer, when few major advertisers or corporations were acknowledging this segment of the population. Now, in the year 2007, Tobin & Associates is celebrating its 24th year in business, and has become one of the most prominent African American-owned public relations firms in the nation. A true visionary, Tobin began to share her expertise in strategic planning, product positioning and community relations outreach with national corporations and organizations during the early 1980s. This effort created both the principle and foundation of Tobin & Associates, a company that now serves celebrity clients, entertainment companies, non-profit/political organizations and national/international corporations. Her mission has expanded to include communications efforts to reach Asians and Latinos, as well as the general market.

Over the years, Tobin’s efforts have resulted in considerable local and national recognition. Tobin’s extensive award list includes a special presentation by the Los Angeles City Council, the 2007 AABS Living Legacy Award.

“For me, staying operational throughout the years has required a proactive approach to obtaining business,” says Tobin. “This industry requires nurturing key contacts and relationships, knowing your craft, and then exceeding your clients' expectations!”

From the Desk of Midge Kimberly

Roxana Lissa
President, Founder

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San Antonio, Texas — Five Latina (founding members) marketing agency principals recently formed a marketing alliance, the Latina Agency Alliance (LAA), a coast-to-coast network of advertising, marketing and communications services targeting United States Latinos. The alliance members have offices in San Antonio, Los Angeles, San Francisco, Chicago and New York City; an employee base of 75; and access to a pool of 3,000 brand ambassadors.

Yvonne “Bonnie” Garcia, owner of San Antonio-based Market Vision, spearheaded the project. The other members of the network of independently owned Latina companies are Coco Corona, president, By Design Multimedia, a Hispanic marketing, special events and production company located in Vallejo, California; Zully Gonzalez, president, Latin Solutions, Inc., Long Beach, California, an event marketing and promotions agency; Gabriela Neves, owner, Lati Factory, Inc., a New York City-based events and experiential marketing company; and Pat Pulido-Sanchez, president and chief executive officer, Pulido Sanchez Communications, LLC in Chicago, a strategic marketing communications agency.

Philadelphia native Lauren Tobin began her career in television publicity somewhat by accident. As the daughter of veteran publicist Pat Tobin, she grew up watching her mother but resisted it as a career option until an opportunity arose at Steven Bochco Productions in 1989.

Lauren Tobin

As an avid viewer of television, she jumped at the chance when offered a position as assistant to the vice president of publicity at Mr. Bochco’s newly-formed production company. There, she was involved in launching some of television’s most innovative series, including “Doogie Howser, M.D. “Cop Rock” and the celebrated, “NYPD Blue.” In 1995, she was hired as a junior publicist at the ABC Television Network. During her 11-year career there, she launched the hit series “Grey’s Anatomy,” “Dancing with the Stars,” “The Drew Carey Show” and the hit reality series, “The Bachelor.” She publicized the most-watched wedding since Prince Charles married Diana Spencer, “Trista and Ryan’s Wedding,” which aired on ABC in 2003. Other career highlights include, “Rodgers & Hammerstein’s Cinderella,” a multi-cultural, musical extravaganza which starred Brandy and Whitney Houston and was the most watched television movie of the year. As a member of the Publicists Guild of America, Tobin has been nominated four times for their top honor, The Maxwell Weinberg Showmanship Award which recognizes the year’s best television publicity campaign, and has won it once. She has twice been recognized by the Television Publicity Executives Committee for outstanding television campaigns.

After a brief stint as Director of Communications for talk show host and author Tavis Smiley, Tobin responded to a request from two actors on “Grey’s Anatomy” who sought her help as a personal publicist. Her company, Panther PR, was formed in June 2006.

Ms. Tobin attended the University of Southern California, where she earned a degree in Broadcast Journalism.

Ranko Iwamoto

Ranko Iwamoto is a popular Japanese columnist and international photojournalist for over 20 years with a special focus on America and Japan.

In 1970, she arranged with NBC to send its TODAY SHOW overseas to provide one week of television coverage of contemporary Japan. She also organized participation in programs such as “WOMEN’S DAY” – the first of its kind held by a Japanese organization abroad – planned by a woman for women and covered by women journalists, as well as The Emperor’s Exhibit at Rockefeller Center to commemorate America’s Bicentennial Celebration, when the Japanese Emperor and Empress first visited the U.S.

Ranko’s goal is to build “Bridges of Understanding” between Japan and the U.S. – by means of writing, publishing, speaking, liaison counseling and promoting special events.

In 1978, Ranko founded Ranko International Corp., www.nyjpn.com/services/advertis, a Public Relations/ Business Communications firm dedicated to developing better intercultural relationships.

Ranko arrived in the U.S. in 1956 as a student and obtained two journalism degrees: BA, Cum Laude, from Whitworth College, and Master of Science from Boston University.

Dr. Otto Lerbinger, honorary professor at Boston University, has noted that Ranko's newly published book, “Purity and Power – The Spirit of a Female Samurai,” portrays U.S.-Japan relations with a great deal of insight.
“Move with Linda”

is the motto on the business card of Linda Maguire, Real Estate Broker, it’s also the company name. Interested in houses from a very young age, Linda developed that interest into a successful career. Linda started her real estate career in March of 1980 at Century 21 Maner Realty in the Chatham neighborhood of Chicago (about a mile from where she grew up). At that time, the interest rates were on their way to 17%. Linda learned first hand how to put transactions together in a tough market for win-win results. She is compassionate and caring, understanding of the emotional and financial pressures of the real estate transaction. With a strong work ethic, Linda believes part of her purpose in life is to serve and assist people with their real estate goals.

In 1986, after four years with Century 21 Kennedy, Ryan, Monigal in Hyde Park, Linda was ready for new challenges and moved on to become the sales manager & trainer for Century 21 Enterprise’s new office at 85th & Stony Island. In two short years, the sales staff grew from seven to over 30. The next logical step was to establish her own office. Maguire & Associates Real Estate opened August 1988 in a new commercial-residential development of South Shore. 71st & Jeffery. Directly across the street from what would become the Jeffery Plaza.

The company grew starting with about 500 square feet and having to double and then triple the office space in a few years. Offering real estate sales, leasing and property management, they had something to offer everyone and continued to expand. As a Broker/Owner, Linda became more involved with the Chicago Association of Realtors, serving a term on their Board of Directors and the Education Foundation. She

also served as chairman the Fair Housing Committee and Professional Standards committee.

After several months of designing a new office space, the company moved into one of its own buildings at 79th & Luella. With more and more responsibilities, Linda had less time to spend with her own clients. At the end of twelve years it was time again for a change.

Linda wanted to simplify her life, after closing the office, selling the buildings and turning the property management over to her trusted accountant, she opened a small office in Evergreen Park. She’s now able to spend her time doing what she enjoys most: helping buyers and sellers fulfill their dreams. Linda is an Accredited Buyers Representative, A Certified Staging Consultant, and a Graduate of the REALTOR Institute. She continues to attend seminars, classes and workshops to stay abreast of the latest in real estate trends and technology.

In discussing the foundation of her success, she attributes it to the personal service she provides her clients and the fact that she works with one client at a time. This enables her to ensure that each client’s unique and varied needs can be met in a timely and efficient manner, even if it means driving 50 miles to secure a contract. She gives back to the community by being involved with as well as serving as treasurer on the board of directors for N’ The Spirit Transformational Living, a recovery home for women. Other interests include a love for music singing tenor with the Oak Lawn Park District Voices of the Valley, and the Community Renewal Chorus, a group whose mission is: to promote and celebrates diversity, equality, peace and justice through music.

Move with Linda
Linda B. Maguire
Real Estate Broker Licensed in Illinois
3502 West 95th Street
Evergreen Park, IL 60805
Phone: 708.599.3905 Linda@movenwithlinda.com
Serving Chicago & Suburbs since 1980

J.U.D.A.H. NOW, INC.
Join Us to Deliver Absolute Harmony
President/Founder: Mrs. Terry Mitchell-Morgan

The primary focus of J.U.D.A.H. NOW, Inc. is to provide an avenue of assistance for high school students transitioning into college. Founder, Terry Mitchell-Morgan has, for over twenty-five years, recognized that parents and their students needed assistance in managing and moving through the overwhelming details of transitioning from being a dependent high school student to becoming an independent and successful college student. Mrs. Morgan and her team, through workshops and meetings, make positive connections with the stakeholders involved (parents, students, educational institutions and communities) to insure positive academic outcomes. The effort includes but is not limited to: linking students to partnership organizations for support with ACT tests, college enrollment and financial aid. J.U.D.A.H. NOW, Inc. is introducing a new project to all parents and guardians. If you have a student that will be graduating in 2008, they have a plan that they promise will put money into your 2008 graduation budget, thus easing the financial strain you may be envisioning.

Contact J.U.D.A.H. NOW, Inc. at 773.317.1437, for additional information on how you can assist or participate in one of their programs.
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Before  After

Before  After
The Secret to Developing a Healthy Relationship with Money

By Sanyika Calloway Boyce

I’ve helped thousands of people from all different races, places and financial backgrounds break free from their limiting beliefs about money, wealth and prosperity. If you’re willing, I’d like to help you too.

Going “beyond money” is an essential step in developing a healthy relationship with money. Each of us has a money story that we have been told and/or are telling ourselves on a daily, hourly and sometimes on a minute-by-minute basis.

Up to now, your story has served as a cash compass of sorts. This compass has directed your financial life, taking you on twists and turns and at times bringing you back to the same place over and over again regardless of how hard you’ve tried to point it in another direction.

My money story began when my parents split up. As an 11-year-old child my father began sending my child support checks in my name. Because they were in my name, I had to sign them over to my mom so she could cash them.

So, my money story began with me feeling as if I didn’t have any financial control; that everything that came in, even though it had my name on it, actually belonged to someone else.

For years I operated as if I had no real claim to money. I believed it actually belonged to someone else or I had to sign it over to someone else.

And that’s EXACTLY what I did; I acquired credit card after credit card and each time I got paid I signed it over to someone else!

It took years for me to realize how this story played a profound role in my financial life.

You might not be able to relate to my specific money story, but are you starting to realize that you’ve got a money story as well?

Gaining awareness of your money story gives you a deeper knowledge that leads to financial freedom. It gives you a way to start to forgive some of the poor choices you’ve made in the past.

It gives you the opportunity to really examine the thoughts you’ve had about money, without allowing yourself to be a victim of your circumstances.

And understanding your money story ultimately gives you the opportunity to take a proactive approach to handling your money.

Take your pulse on the thoughts you have about money with this simple yet profound exercise:

Fill-in the blanks for the sentences below and write the VERY FIRST thing that comes to mind – no editing – if it comes to mind write it down!

1. Money is ___________
2. Money is ___________ (write a new and different answer)
3. Wealth is ___________
4. Wealth is ___________ (write a new and different answer)
5. Rich people are _______
6. Rich people are ___________ (write a new and different answer)

Were you surprised by your answers?

For example, if you thought “Rich people are greedy” but you’ve said, “I’d like to be rich...” can you see the conflict that’s caused in your financial life?

How could you possibly take the steps necessary to becoming rich when you DO NOT ever want to be considered greedy?

For now, be conscious of the answers you gave and pay particular attention to any thoughts that were opposite of what you’ve said you want financially.

Visit her online today at www.successbeyondmoney.com

Champagne Supports Breast Cancer Awareness
Champagne’s

OCTOBER CALENDAR OF EVENTS

The Black Star Project
Cyber Teen Network Workshop
All Youth ages 11-19
October 6, 2007
12noon-3:00pm
3509 S. King Drive, 2nd Fl-Ste B
Chicago, Illinois
For more information contact Marcus Mundy @ 773-285-9600

220 Communications Presents
4th Annual Authors and Artists Chicago
October 6, 2007
1pm-5pm
Little Black Pearl Art Design Center
1060 E. 47th Street
Chicago, Illinois
For information contact: Glenn Murray @ 1-866-533-9884

M Lounge Jazz-Martinis Presents
October Live Jazz Events
Every Tuesday and Wednesday
October 9-31, 2007 performances begin @ 7pm
1520 S. Wabash Avenue
Chicago, Illinois
For information contact: 773-447-0201

Habilitative Systems, Inc. Presents
Jazz With Pizzazz 2007 After Work Jazz Cabaret
October 12, 2007 @ 6:00pm
Hyatt Regency Chicago
151 East Wacker Drive
Chicago, Illinois
For information visit: www.habilitative.org or call 773-261-2252

Kleo Barrett Angel Foundation Presents
The 1st Annual Black Tie Dinner and Gala Benefit
Pink & Brown Ball
October 13, 2007
6:30pm-11:30pm
The Chateau-Bu-Sche
11535 S. Cicero Avenue
Alsip, Illinois
For more information visit: info@richmondgrouponline.com

National Association of Black Journalist
Chicago-October Forum
Inheriting the Journalism Gene: Mentee to Mentor
Generation to Generation
October 17, 2007 @ 5:30pm
NBC Tower
454 N. Columbus Drive
Chicago, Illinois

National Black Child Development Institute
37th Annual Conference
October 21-23, 2007
Hyatt Regency Chicago
151 East Wacker Drive
Chicago, Illinois
For information visit: www.nbcdi.org or call 1-800-556-2234

Rotary Club of Chicago Southeast
Networking Wednesday’s
4th Wednesday of every month
October 24, 2007 @ 6:00pm
Blu47
4655 S. King Drive, 2nd Floor
Chicago, Illinois
RSVP @ 773-882-1145

SAVE THE DATE

Chicago Urban League Presents
Who’s Got Next?
46th Annual Golden Fellowship
November 3, 2007
GALA: 6pm-10pm
AFTER PARTY: 10:05pm-2:00am
Chicago Hilton
720 S. Michigan Avenue
Chicago, Illinois
For information visit: gfd@cul-chicago.org or call 773-451-3520

Women’s Networking Community
First Annual POWER:
Opening Doors Series Featuring: GAIL EVANS
Author of “Play Like A Man, Win Like A Woman and
“She Wins, You Win”
November 29, 2007
Reception from 5:30pm-7:30pm
Hotel Sofitel
20 E. Chestnut Street
Chicago, Illinois
Visit: Women_s_Networking_Community@mail.vresp.com
**Women’s Business Development Center**

**Hedy M. Ratner** is founder and Co-President of the Women’s Business Development Center, the largest, oldest—20 years—and most comprehensive women’s business assistance center in the U.S.

The Women’s Business Development Center, based in Chicago, has initiated and helped develop women’s business programs in 6 states. The Center provides counseling, training, financial, certification and procurement assistance for emerging and established women business owners in English and Spanish to enhance the success of women-owned businesses.

An advocate and activist for women’s issues for more than 35 years, Hedy Ratner was appointed by President Clinton to the National Women’s Business Council; she helped to advocate for and create and was appointed by Illinois Governors Edgar and Ryan to the Illinois Women’s Business Ownership Council and the Governor’s Commission on the Status of Women in Illinois. In 2002 she was appointed to the Illinois Development Finance Authority and was appointed by Illinois Governor Blagojevich to the Illinois Labor Advisory Board. In 2006 Governor Blagojevich appointed her to the Illinois Business Enterprise Council. Hedy was appointed as Co-Chairperson of the Women’s Health Task Force by Chicago Mayor Richard Daley and served on task forces on minority and women’s business enterprise issues for the city and state. She is also a board member of the Chicagoland Chamber of Commerce and The Chicago Convention and Tourism Bureau; National Council of Women’s Organizations; and a founding member of the Coalition For Equal Opportunity and the Alliance of Minority and Female Contractors Associations.

Her most recent 2006 honors were the Lifetime Achievement Award from Rainbow PUSH; the Compass Award from the Women’s Leadership Exchange; in 2005 Ratner received the SBA Advocate Award; the National Center for Women’s Business Research “Leading by Example” Award; the Anti-Defamation League’s Women of Achievement Award. Other Honors include the SBA Women’s Business Advocate of the Year; the Governor’s Women Business Advocate of the Year; the National Association of Women Business Owners Public Policy Advocate of the Year, both locally and nationally; the Bank of America Community Leader Award; National Organization of Women’s Bella Abzug Woman of Honor Award; among many others. She has been recognized by Enterprising Woman magazine as Enterprising Woman of the Year in 2001 And by Business Woman magazine for the Woman and Business Award; and is recognized each year by Crain’s Chicago Business. Her educational background includes an M.Ed from DePaul University; an M.S. from the University of Chicago; A. B. and M.Ed. from University of California.

**S. Carol Dougal**

Co-president
Women’s Business Development Center
Chicago
Professional: National Assn. of Women Business Owners
Civic: Women’s Business Enterprise National Council

Ms Dougal has received numerous awards including: Women’s Business advocate 2000 from the Governor’s Small Business Summit; WBENC applause and Advocacy award year 2000; 1993 Entrepreneur of the year by Ernst and Young and Merrill Lynch; and Rosary College - 1998 small business advocate of the year.

Ms Dougal is a founding board member and member of the executive committee of Women’s Business Enterprise National Council. She is a board member of the City’s Sister City for Durban, South Africa and advisor to many small businesses.
September 26, 2007, was Martha and Macy’s Day. Martha told the crowd about her new and exciting product line now available at Macy’s. Myself (Midge Kimberly) and every woman present left more fulfilled and motivated by Martha's presentation.
21st Annual Entrepreneurial Women’s Conference

Left to right: Robert Graham, Regional Managing Director, First Vice President, Merrill Lynch; Maureen O’Donnell, Director, Illinois Central Management Services; Martha Stewart; and Dee Robinson Reid, President and CEO of the Robinson-Hill Group, Inc., and 2007 Entrepreneurial Woman of the Year award winner.

Pictured are (from left) Hedy M. Ratner, WBDC Co-President; Sandra Rand, director of Supplier Diversity for United Airlines, 2007 Corporate Support Award; Mary Skipton, president of Energon, Inc., in Chicago, Ill., 2007 Entrepreneurial Woman of the Year–Women’s Business Enterprise Success Award; Sarah Stopek Hirsch, president of Sublime Promotions, Inc., in Chicago, Ill., 2007 Entrepreneurial Woman of the Year–Rising Star award winner; Dee Robinson Reid, president and CEO of Robinson-Hill Group, Inc., in Chicago, Ill., named 2007 Entrepreneurial Woman of the Year; Debra Jennings-Johnson, director of Supplier Diversity, BP America, and WBDC board president; Beth Kieffer Leonard, managing partner of Lurie Besikof Lapidus & Company, LLP, in Minneapolis, Minn., 2007 Advocacy Award; Conference Co-Chairs Susan Sobbott, president, OPEN from American Express®, and Ellen Costello, CEO, Harris N.A.; and Carol Dougal, WBDC Co-President.

Left to right: Amy Hilliard, Jeanne Mandoza, Martha Stewart, Shelley Stern, Debra Jennings-Johnson, Arabel Rosales, Martha Garza

Ralph Hughes from Macy’s and Laura Lein
BLACK PERSPECTIVES

Now in its second decade, the Chicago International Film Festival’s Black Perspectives program is the foremost destination for world-premiere films, actors, and events that expand and celebrate Black culture. Founded in 1997 through collaboration with legendary director Spike Lee, Black Perspectives showcases a wide range of barrier-busting films created by and about people of African descent from all over the world—exposing Chicagoans to fresh perspectives in the diverse and enriching world of Black cinema.

ALL ABOUT US
Director: Christine Swanson
USA

Christine Swanson follows up 2001’s All About You, Best Film winner at the American Black Film Festival, with All About Us, a romantic drama about two struggling Hollywood filmmakers who travel to Mississippi to convince Morgan Freeman to star in their movie. The film stars Boris Kodjoe (Madea’s Family Reunion, Brown Sugar), Ryan Michelle Bathe (TV’s Boston Legal), LaTanya Richardson (Introducing Dorothy Dandridge), Raven Goodwin (Lovely & Amazing), and the legendary Ruby Dee. 92 min.

Fri 10/12 I 9:15pm I AMC7 | EAAU1
Sun 10/14 I 2:30pm I AMC7 | EAAU2
Tues 10/16 I 5:15pm I AMC7 | EAAU3

ANDALUCIA
Director: Alain Gomis
France/Spain

Following up his award-winning debut L’Afrance, Gomis crafts a stylized stream of consciousness centered on rootless 30-year-old Yacine, who prefers jobs that only last for a day and relationships that only last through the night. When his wanderings lead him to reconnect with a childhood friend, Yacine realizes he has been on an epic journey of self-discovery all these years. French with English subtitles. 91 min.

Sat 10/6 I 12:00pm | LM4 | EAND1
Sun 10/7 I 7:00pm | LM2 | EAND2
Mon 10/15 I 4:15pm | AMC4 | EAND3

BILLO: THE GREAT DAKHAAR
BILLO: IL GRAND DAKHAAR
Director: Laura Muscardin
Italy

Billo is rich in its realism, brilliant in its simplicity. Chronicling fresh-faced hip-hop designer Thierno Thiam as he evolves from a young Islamic student in Senegal to a successful fashion designer in Rome, the film is full of flashbacks and memories, allowing scenes from the different cultures of each country to directly parallel. Wolof and Italian with English subtitles. 90 min.

Wed 10/10 I 4:15pm | LM2 | EBGD1
Sun 10/14 I 7:45pm | LM4 | EBGD2
Mon 10/15 I 4:00pm | LM4 | EBGD3

BLACKOUT
Director: Jerry LaMothe
USA

Is power the only thing keeping our society together? Inspired by true events, this powerful, eye-opening drama shows both the tragic and triumphant effects the largest blackout in U.S. history has on one dense street in Brooklyn, New York. When the very foundation of day-to-day life is shaken for a diverse knot of characters, their actions may move you to tears—then rouse you to action. 95 min.

Sun 10/7 I 3:30pm | AMC7 | EOUT1
Fri 10/12 I 6:45pm | AMC7 | EOUT2
Sat 10/13 I 2:15pm | AMC7 | EOUT3

DREAMS OF DUST
RÊVES DE POUSSIÈRE
Director: Laurent Salgues
Burkina Faso/Canada/France

A Nigerian emigrant looks to escape lingering memories of his tragic past by traveling to a gold mine in the endless desert of Burkina Faso, made hauntingly beautiful in Salgues’ widescreen panoramas. Like giant moles, the miners burrow down narrow tunnels 100 feet into the sand hoping to ferret out a bit of gold, and each brutal trip underground could be their last. French with English subtitles. 95 min.

Sun 10/7 I 12:00pm | LM2 | EDOD1
Mon 10/8 I 6:00pm | LM2 | EDOD2
Wed 10/10 I 4:45pm | AMC4 | EDOD3

FARO, GODDES OF THE WATERS
FARO, LA REINE DES EAUX
Director: Salif Traoré
Mali/France/Canada/Burkina Faso/Germany

A worthy contributor to New African Cinema, Faro reveals the tensions between tradition and modernity in Africa today. Scientifically inclined Zan returns to his Malian birthplace to discover the identity of his father. However, the village does not greet him with open arms. When a widow’s daughter almost drowns in the river, the town decides that the river goddess Faro is angry, and they point to Zan’s return as the reason. Bambara with English subtitles. 96 min.

Sat 10/13 I 12:15pm | LM4 | EFGW1
Mon 10/15 I 4:45pm | LM2 | EFGW2
Tues 10/16 I 7:00pm | LM4 | EFGW3

* Screening times are subject to change

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www.ticketmaster.com
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